

MERENGUE SPONSORSHIP OPPORTUNITIES



MILWAUKEE'S *Stars*
MERENGUE

for
CRISTO REY
JESUIT HIGH SCHOOL
A SCHOOL THAT WORKS

MERENGUE EVENT DESCRIPTION

Cristo Rey Jesuit High School of Milwaukee is excited to launch its very own version of “Dancing with the Stars” -- **Milwaukee’s Stars Merengue** -- as its annual fundraiser. Much like Cristo Rey Jesuit, the event will be fast-paced and exciting. Our dancing stars (select community members) will partner with dance professionals to choreograph and perform live original routines for those in attendance. Star couples will showcase their preferred style of dance as they compete for fan votes to become the ballroom champion.

Cristo Rey Jesuit, part of a national network of 32 high schools transforming urban America, uniquely couples college-prep academics with professional work experience. As “**A School That Works,**” Cristo Rey Jesuit educates young women and men of all faiths and limited financial means. The fusion of cultures and community partnerships make Cristo Rey Jesuit a place for everyone. Cristo Rey Jesuit students need your support and Milwaukee’s stars need your votes, so **merengue your way** to the Hyatt Regency Hotel on Saturday, November 18, 2017, for dinner, live entertainment, and the opportunity to hear firsthand about the Cristo Rey Jesuit experience.

PURPOSE OF EVENT

Cristo Rey Jesuit High School hosts **Milwaukee’s Stars Merengue**:

- ❖ to tell the story of Cristo Rey Jesuit
- ❖ to raise much-needed funds to help students attend Cristo Rey Jesuit,
- ❖ to perform outreach in the community,
- ❖ to entertain event attendees, and
- ❖ to provide a memorable experience for our *Merengue Star Dancers*.

STAR DANCERS

DAN DRUML
 Paul Davis Restoration

KIRA LAFOND
 Milwaukee Business Journal

JEREMY FOJUT
 NEWaukee

VICTOR MIRANDA
 GE Healthcare

NANCY HAGGERTY
 Michael Best

KRIS ROPELLA
 Marquette University

RAYMONE JACKSON
 Northwestern Mutual

DEANNA SINGH
 Dohmen Company Foundation

EMCEE

MELINDA DAVENPORT
 WISN 12

JUDGES

ANTHONY CRIVELLO
 Tony Award Winner

SOPHIA MINNAERT
 Fox Sports Wisconsin

STEVE PALEC
 WKLH & Colliers International

EVENT CHAIRS

BETTY AND PETER BELL

MERENGUE SPONSORSHIP OPPORTUNITIES

\$50,000 MUCHO MERENGUE

- Custom personalized benefit*
- Full-page ad in program booklet
- Exclusive invitation to Merengue Star events
- 20 event tickets
- Premier podium recognition
- Inclusion in press release(s)
- Prominent logo placement on formal invitation (must be secured by Sept 15)
- Claim up to 10 complimentary parking passes
- Prominent logo/name placement on event promotions
- Recognition on website
- Signage on table

\$25,000 SASSY SALSA

- Custom personalized benefit*
- Half-page ad in program booklet
- Exclusive invitation to Merengue Star events
- 20 event tickets
- Podium recognition
- Prominent logo placement on formal invitation (must be secured by Sept 15)
- Prominent logo/name placement on event promotions
- Recognition on website
- Signage on table

\$10,000 WHIMSICAL WALTZ

- 10 event tickets
- Podium recognition
- Logo placement on formal invitation (must be secured by Sept 15)
- Logo/name placement on event promotions
- Recognition on website
- Signage on table

\$5,000 RADIANT RUMBA

- 10 event tickets
- Logo placement on formal invitation (must be secured by Sept 15)
- Logo/name in program booklet
- Recognition on website
- Signage on table

\$2,500 BRILLIANT BACHATA

- 10 event tickets
- Logo placement on formal invitation (must be secured by Sept 15)
- Listed in program booklet
- Recognition on website

*CUSTOM PERSONALIZED BENEFIT SUCH AS:

- Private mass celebrated by Fr. Bill Johnson, SJ
- Authentic Mexican meal for 10 people prepared by our Cristo Rey Jesuit parents
- Member of Cristo Rey Jesuit leadership team seated with you and your ten guests

Please contact Patricia Jessup (merengue@cristoreymilwaukee.org or 414.436.4600 x 370) to discuss in-kind donations or additional customized sponsorship benefits.

THANK YOU FOR YOUR SUPPORT!

MERENGUE SPONSORSHIP FORM

SATURDAY, NOVEMBER 18, 2017
HYATT REGENCY BALLROOM

PLEASE SELECT A SPONSORSHIP LEVEL:

- MUCHO MERENGUE** \$50,000
- SASSY SALSA** \$25,000
- WHIMSICAL WALTZ** \$10,000
- RADIANT RUMBA** \$5,000
- BRILLIANT BACHATA** \$2,500

I cannot sponsor but I'd like to make a donation of \$ _____

Please print clearly, exactly as you wish to be listed in printed material.

Company/Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

*Depending on sponsorship level, please email your logo and ad in high resolution (300dpi) EPS, PDF, or JPG format to merengue@cristoreymilwaukee.org. To be included in any printed material, **submit by September 15**. Please submit your table guests' names to merengue@cristoreymilwaukee.org no later than November 1.*

_____ Check here if you are unable to utilize your event tickets.

Please mail this form and your check payable to:

CRISTO REY JESUIT HIGH SCHOOL

ATTN: MERENGUE COMMITTEE
1215 S. 45TH STREET
WEST MILWAUKEE, WI 53214